

Supernova

Business and office space: An innovative place adapted to today's collaborative and productive work modes that are the wave of the future.

CLIENT

Bart I Patriarche (Promoter - Off-plan sales (VEFA))

TEAM

Patriarche (Architecture, Interior Architecture, MEP Engineering, EBQ, Cost, BIM, Signage, Graphic Design)

February | Patriarche (Digital services)

Walter | Patriarche (Operations, services and venue management)

Credits: © Takuji and © Patriarche

KEYPOINTS

Abundant natural light.
Shared spaces.
Charging stations for electric cars.
Secure bicycle parking.

SUSTAINABILITY

BEPOS Effinergie 2013.
RT 2012 level.
Renewable energy production.
Energy production with solar panels of at least 25,000 kWh/year.

In its relentless pursuit to provide future users with different ways of working, Supernova constantly strives to surpass the codes of the workspace.

Shared and pooled spaces for encouraging contacts between employees of the different companies on the site are of prime importance to Supernova.

This project illustrates the many facets of the Patriarche group. From property development to the graphic design of the restaurant menus, the agency was involved in various levels to offer a unique experience.

The architecture of the building, resolutely modern, offers bright spaces allowing a glimpse of the surrounding landscape.

The building also complies with the objectives of the *NF Bâtiment tertiaire Effinergie +* label. Working with EnergiCimes to harness the solar energy produced by the roof panels is part of the agency's environmental transition strategy.



Typology
Offices

Surface area
6 610 m²

Construction cost
8.5 M€

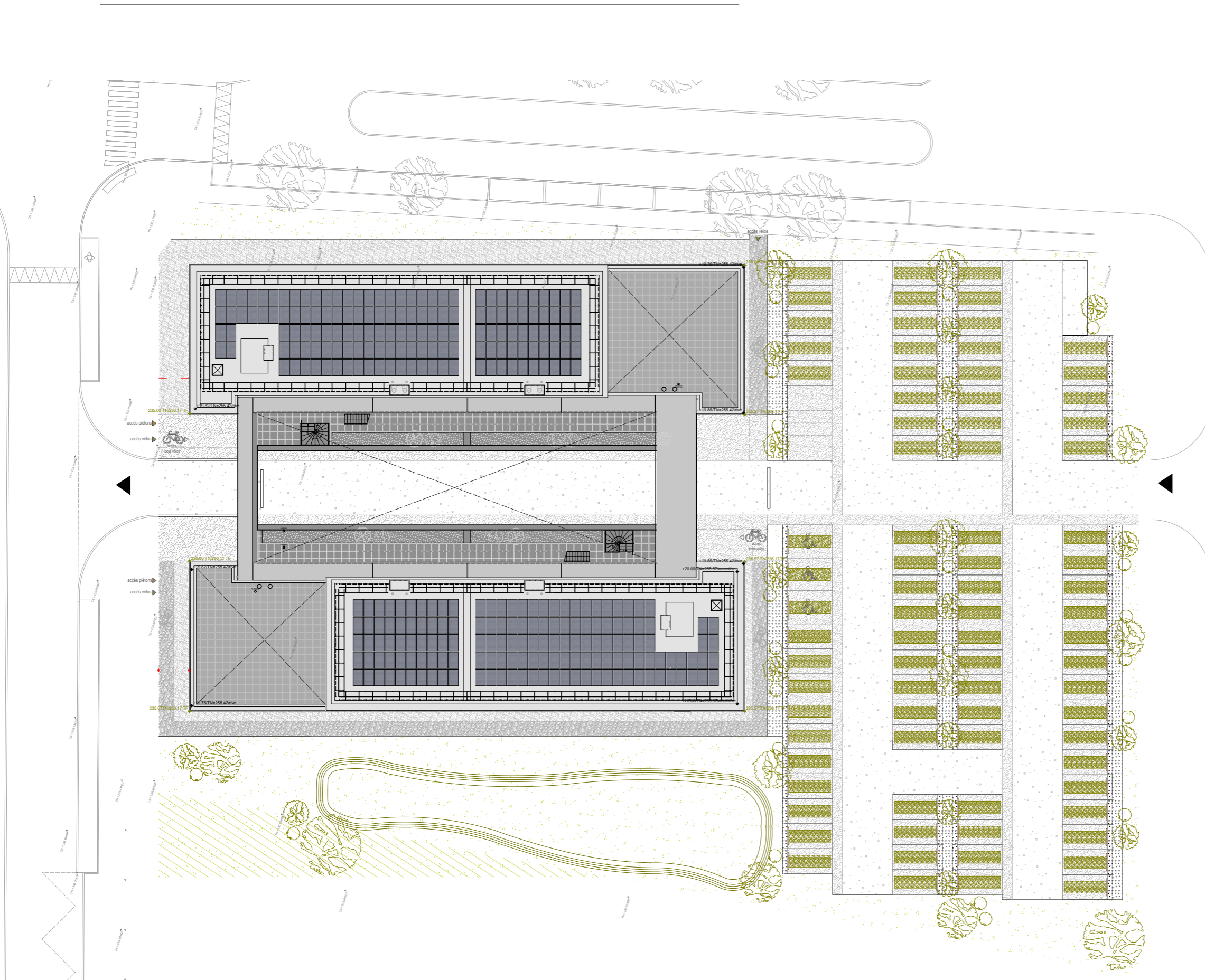
Location
Le Bourget du Lac, France

Timeline
Delivered in 2021

Allocation mode
Design and production - Developer

Intentions

The facades of these two volumes are resolutely contemporary. Made of glass, metal and die-cast concrete, they blend in with the surrounding buildings.



The project consists of two 5-storey wings arranged in parallel on a North/South axis. The two wings are symmetrical and the entrance halls are located on either side of the central street. From each of the lobbies a staircase and a freight lift serve all levels. The two wings are linked by corridors that give access to all the activity rooms located on the upper floors. The division into two wings linked by the corridors and large terraces allows the landscape to enter the heart of the project.

Let's see what's inside



Outdoor spaces

Users benefit from quality outdoor spaces on each level, treated as an extension of the interior space

- Green terraces on level 1
- A wide walkway running between the buildings and a convivial space on each level (1 to 4)



Catering

A rooftop restaurant-bar offering tasting breaks throughout the day

- A main restaurant with a capacity of up to 200 covers
- A 'take away' offer
- Continuous service from midday to evening
- A rooftop terrace with a view of the surrounding mountains
- A wine cellar
- A friendly atmosphere and careful decoration



Offices

Office blocks designed as friendly and functional spaces offering companies and users a peaceful and personalised working environment

- Private and personalised corporate offices
- Meeting and event spaces
- Lots from 75 m² for rent



Shared workspaces

Comfortable, multi-use and agile shared workspaces

- Fixed or mobile offices, closed or open
- Shared common areas (meetings, events, catering...)
- A complete and customised service offer: flexible and personalised contracting, short or long term commitment, fitting out of premises, Workplace Management



Common areas

Common areas adapted for shared use on each level:

- An entrance hall on the ground floor of each building
- A secure bicycle storage area inside the building
- Showers
- A cafeteria area and toilets



Parking

Parking is shared and located at the foot of the building in a green area

- Recharging stations for electric cars
- Parking for motorised two-wheelers
- Large, fully secured bicycle rooms inside the building

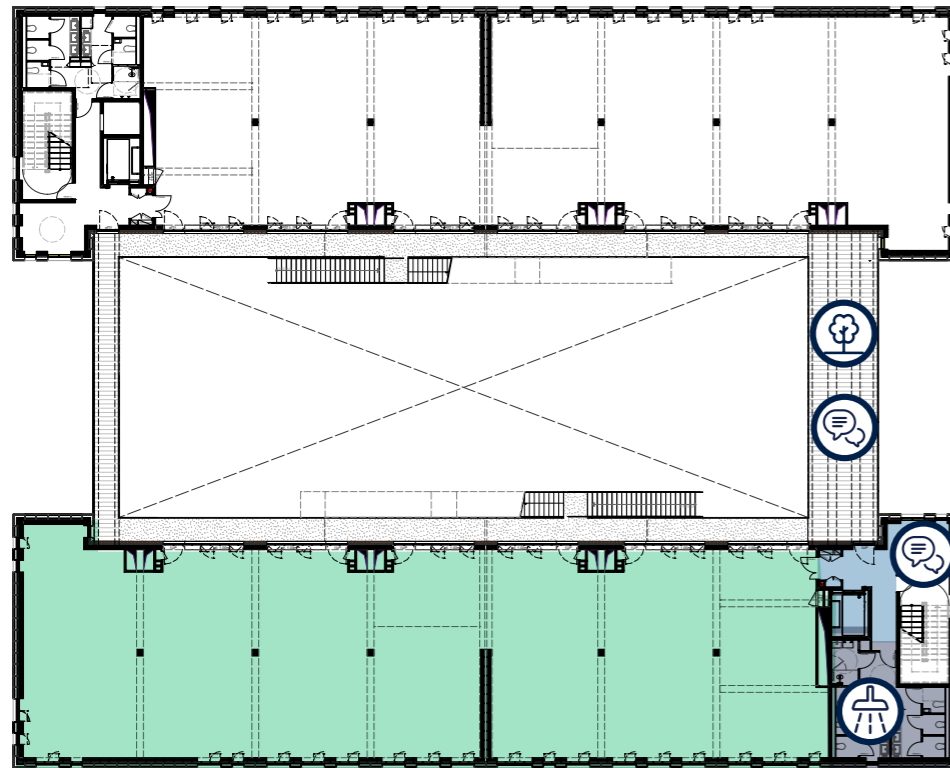


Workshop

Flexible and modern activity workshops that offer the possibility of grouping together a range of activities

- Spaces that can be directly linked to the offices via the building's external entrances
- High ceiling height: 5m

Modular office spaces



Offices



Conviviality



Sanitary
& showers



Exterior
walkway



Each floor has a capacity of 60 employees in open-space and/or partitioned offices, and the spaces have been designed to be modified according to changing needs over time.

The spaces have been designed to be modified according to changing needs over time, as the partitions can easily be moved to create larger or smaller spaces.

The spaces can be adapted to small confidential meetings as well as to an open space with several benches.

The office floors are complemented by additional spaces:

- Furnished external walkways
- Sanitary facilities, including showers
- User-friendly space on each level: fitted out as a cafeteria

The private office floors are designed as friendly and functional spaces offering companies and users a calm and personalised working environment.

Furniture

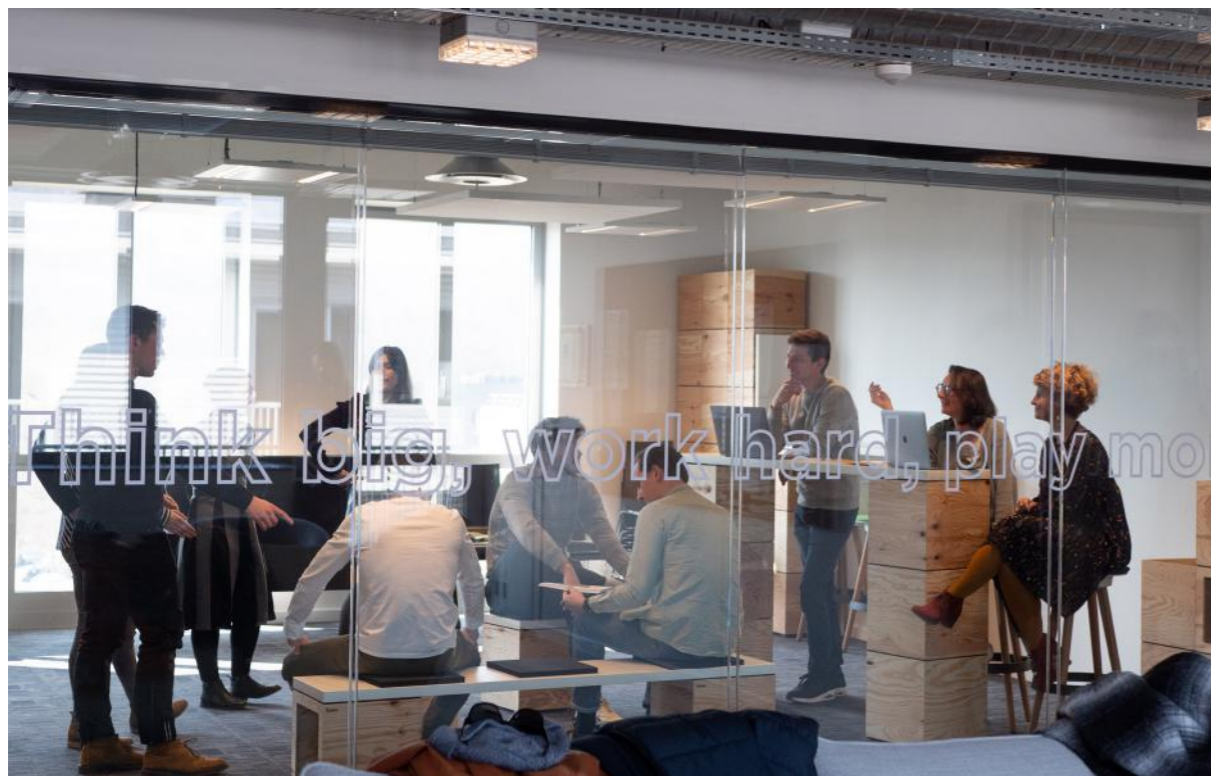
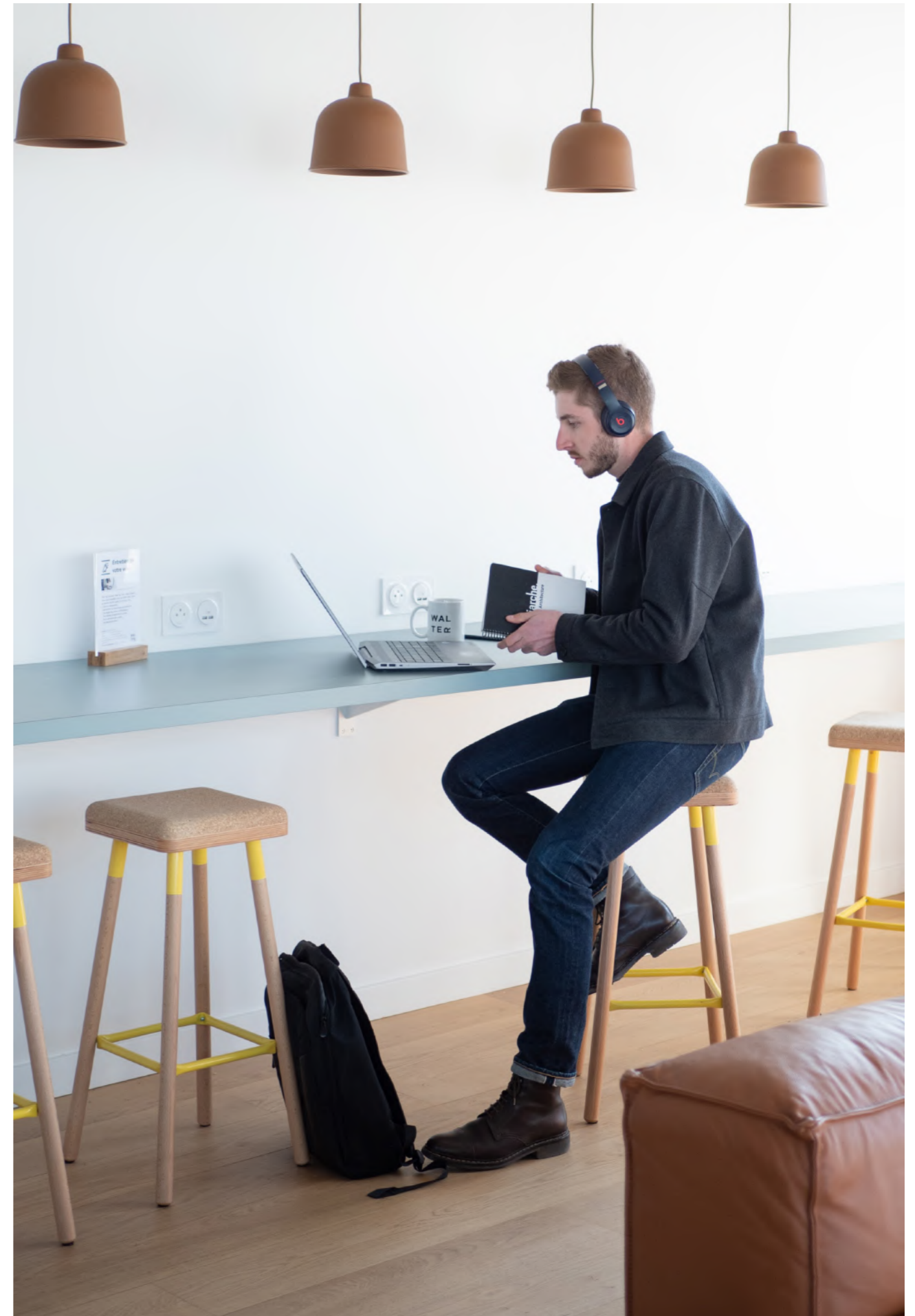
Office and coworking spaces

The furniture chosen is in line with the flex office trend. The storage units are modular and can be used to define, structure and separate office spaces thanks to the various size and finish options. Each user can settle in quickly, have the necessary space to store his or her personal belongings and work in complete peace of mind.

Dieffebi racks, made of recyclable sheet steel in the colours yellow, steel bronze and marrone cortene, stimulate creativity and contribute to a friendly working atmosphere. The adaptable, durable and modular GRID system shelves contribute to the separation of spaces and encourage interaction through their airy design.

In the soundproofed cabins, the play on differences in seating - thanks to the Inclass, Akaba and Emko stools, made of natural and sustainable materials - and in the ambience, with refined and sophisticated finishes, goes hand in hand with the luminous wallpapers from Hovia for a warm atmosphere.

In the cafeteria, the mix of colours and the diversity of materials such as metal or wood, combined with an open and bright space, opening onto a large terrace, make the office feel like home.



Walter office signage A standardised system for evolving practices



A pure design, an evolving concept conceived to measure and standardised are the guidelines chosen for the signage of the new Walter offices in Bourget-du-Lac.

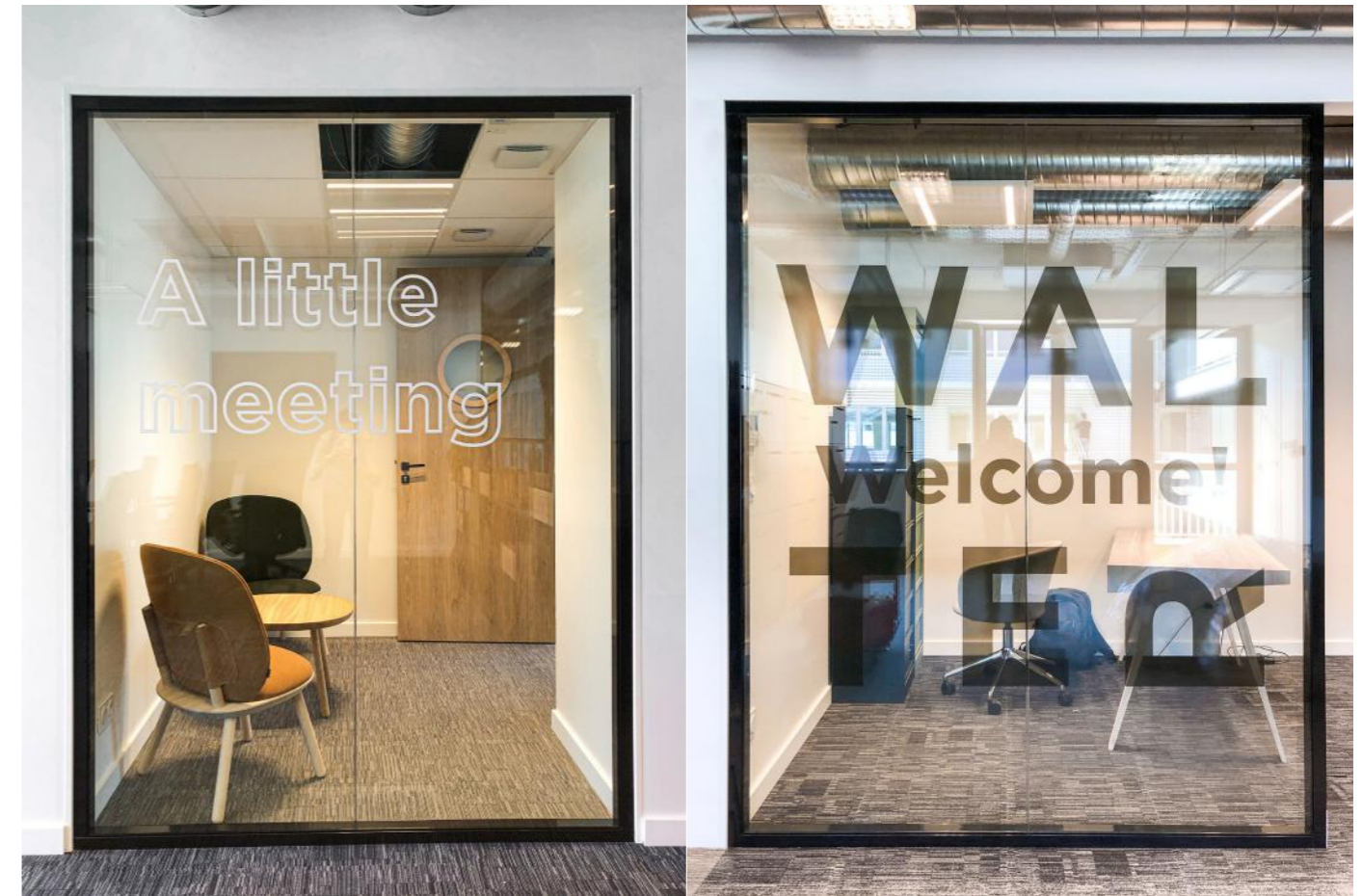


In view of the constant evolution of the uses of co-working spaces, our mission was to design a signage system that could be easily modified according to the practices.

Thus, the elements that make up the flags or information signs are interchangeable and replaceable thanks to a clamping system for the panels at their base.

The standardisation of the wooden bases has facilitated the production process and reduced the cost of manufacturing. This "sandwich" fixing system offers a unique solution for many applications.

Walter office signage A sober and pure graphic design



Think big, work hard, play more

In order to establish the visual identity of the Walter offices, a bank of pictograms has been developed, taking up its basic graphic codes. This bank is intended to symbolise all the activities and spaces present by asserting a clear visual message.

Non-exhaustive, this bank continues to grow today in response to the growing needs for representation of uses. This graphic charter is defined exclusively in black or white in order to be inscribed on various media of expression while respecting the sober atmosphere of the offices.



Graphic charter and colour scheme, everything has been thought out to best adapt to the identity and atmosphere of these offices.

The Restaurant - "Le Supernova"

"Buildings are made to be lived in": this idea is at the heart of our practices. Creating and operating a restaurant, the ultimate place of (forgotten) conviviality, is an illustration of this.

Integrated in its context and convivial, this rooftop restaurant, with a breathtaking view of the Lac du Bourget and the Belle-donne massif, has been designed as a place to meet, for lunch or afterwork.

The result of a long collaboration with chef Alexandre Henry, Le Supernova opened its doors in the spring of 2021.



The Restaurant - Supernova

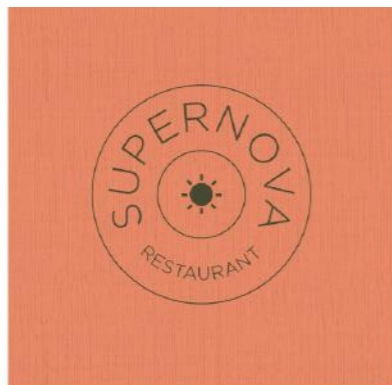
An identity that's just right

Present from the very first sketches of the project, our team set up a global communication plan in order to efficiently determine the main orientations of Supernova and the actions to be taken. Graphic design, editorial line, events, website, strategy and management of social networks: everything was thought out to accompany the opening of the restaurant and to make it live on a daily basis.



The logo

Echoing the history of chef Alexandre Henry and his previous culinary adventures, the fox on the logo is the emblem of Supernova. Designed by our team, it aims to convey the values that the establishment wishes to transmit: a friendly, dynamic and moving place serving a cunning cuisine!



Graphic identity

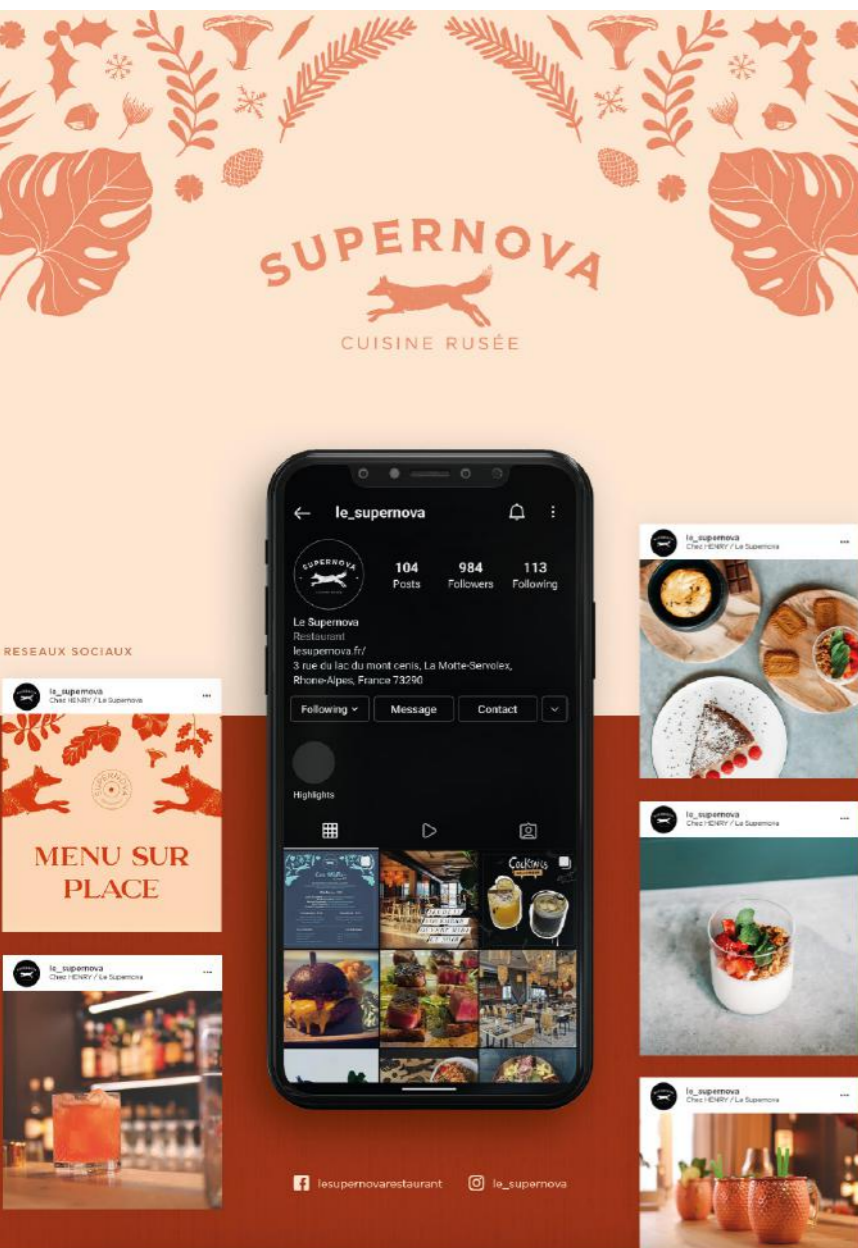
At Supernova, the identity evolves with the seasons and the chef's menu! The seasonal menus are adorned with original colours and motifs for each period of the year. On the bar side, the afterwork menu features illustrations to present the original creations of bartender Rui Serra: fifteen energetic and impertinent graphic proposals in the image of the cocktails offered! A true signature of the place, the illustrations are also used on the goodies available in the Supernova shop.

Signage

Halfway between architecture and graphic identity, the signage highlights the accesses, the circulation and highlights the restaurant's common areas. Present from the car park to the interior of the restaurant, it guarantees a fluid experience for the customer. Integrated and fully in line with the identity, it directs and informs without ever losing the graphic language specific to the place and its uniqueness.

The Restaurant - Supernova Communication and digital

Graphic design, editorial line, events, website, communication action plan, strategy and management of social networks: everything has been thought out to accompany the opening of the restaurant and to make it live on a daily basis.



Branding & Strategies

Present from the very first sketches of the project, our team set up a global communication plan in order to efficiently determine the main orientations of the new rooftop restaurant 'Le Supernova'. Graphic axes, editorial line, events, website, communication action plan, strategy and management of social networks: everything was thought out to accompany the opening of the restaurant and to make it live on a daily basis.

Studio

In order to improve the visibility and notoriety of the establishment, Le Supernova entrusted us with the production of a photo shoot and a promotional video capable of retranscribing as faithfully as possible the atmosphere, ambiance and cuisine of its restaurant.

Restaurant, bar, kitchen, culinary photos, cocktails... so many visuals that will allow them to decorate their website and communicate on their social networks to stand out from the competition.



Digital & Social media

From the physical to the real, there is often only one step and it is through its presence on social networks, and its responsive website, that Le Supernova has crossed it.

In line with the graphic identity of the place, the restaurant has given a digital flavour to its rustic cuisine, allowing its customers to discover the menu but also to reserve a table or order the dishes and formulas offered online.

These media, conceived as a true extension of its physical location, extend the world of Supernova beyond the walls. To meet our client's requirements, they were designed to be directly managed and administered by the restaurant's teams.





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