

Black Bass

Redesigning the interior of an outstanding hotel.

CLIENT

Lavorel Hôtels

TEAM

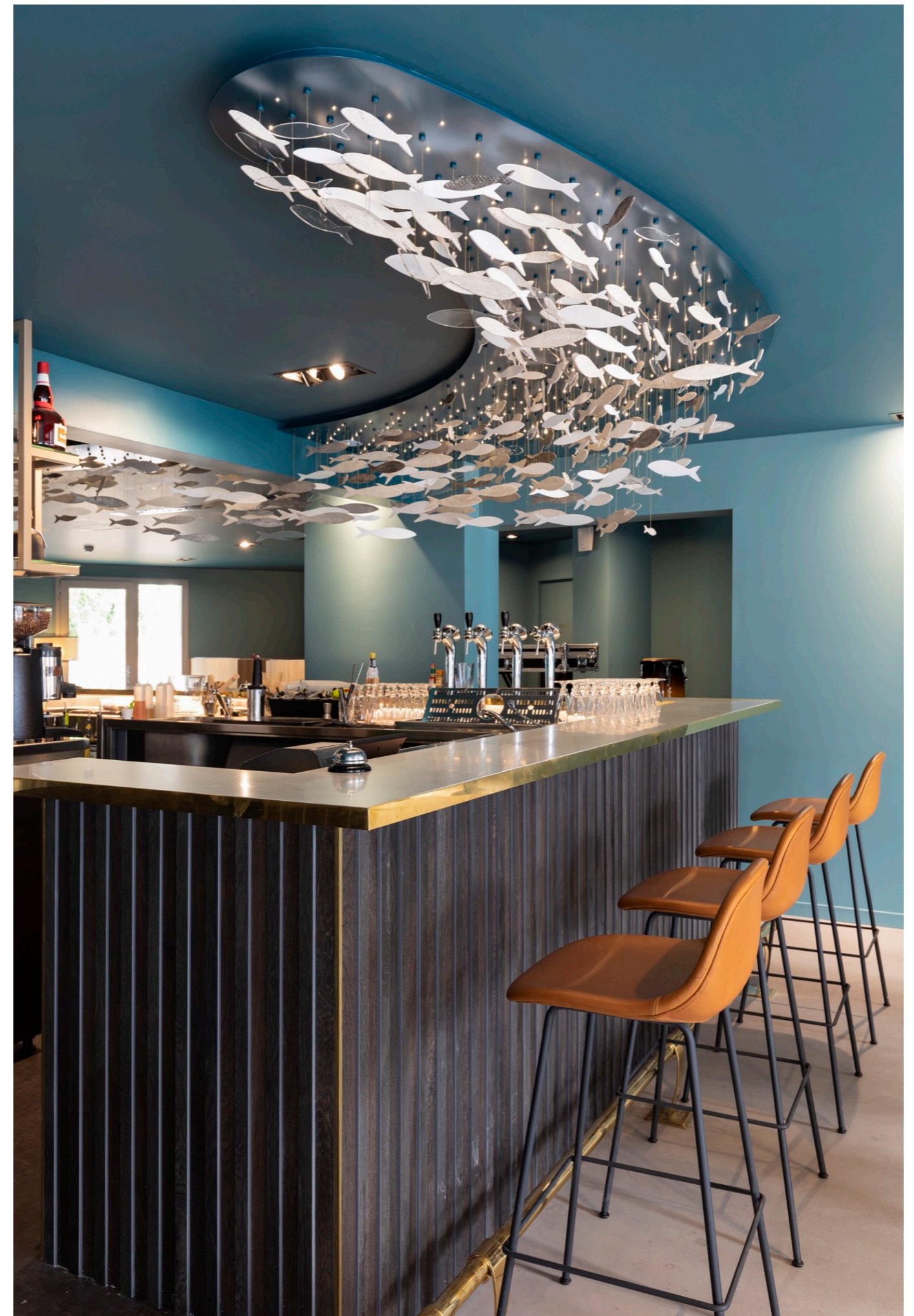
Patriarche (Architecture and interior design)
Graphic design and signage, General construction
and cost assessment)
Autumn | Patriarche (General contractor)
Partners:
Les Gones du Paysage, Insitu, ABAC and Kaëna
Credits:
Photos: © Florian Peallat

KEYPOINTS

Design of interior that is both stylish and
contemporary.
Comfort.
Wellness in aquatic-themed surroundings.

In April 2018, the Lavorel Hotels Group announced the acquisition of the Auberge de Létraz, a charming hotel on the shores of Lake Annecy. Following several months of work, the project was completed, and the property was completely transformed into the Black Bass Hotel.

With a new and more modern visual identity, this marks a turning point in the history of the hotel. The design concept makes a subtle reference to the black bass, a fish found in Lake Annecy. In June 2019, the doors opened to welcome the first customers to this fashionable and must-see new spot.



Typology
Hotel, tourism, and restaurant

Surface area
1,902 m² of floorspace

Construction cost
3.7 M€

Location
Sévrier, France

Status
Delivery 2019

Allocation mode
Design and Build

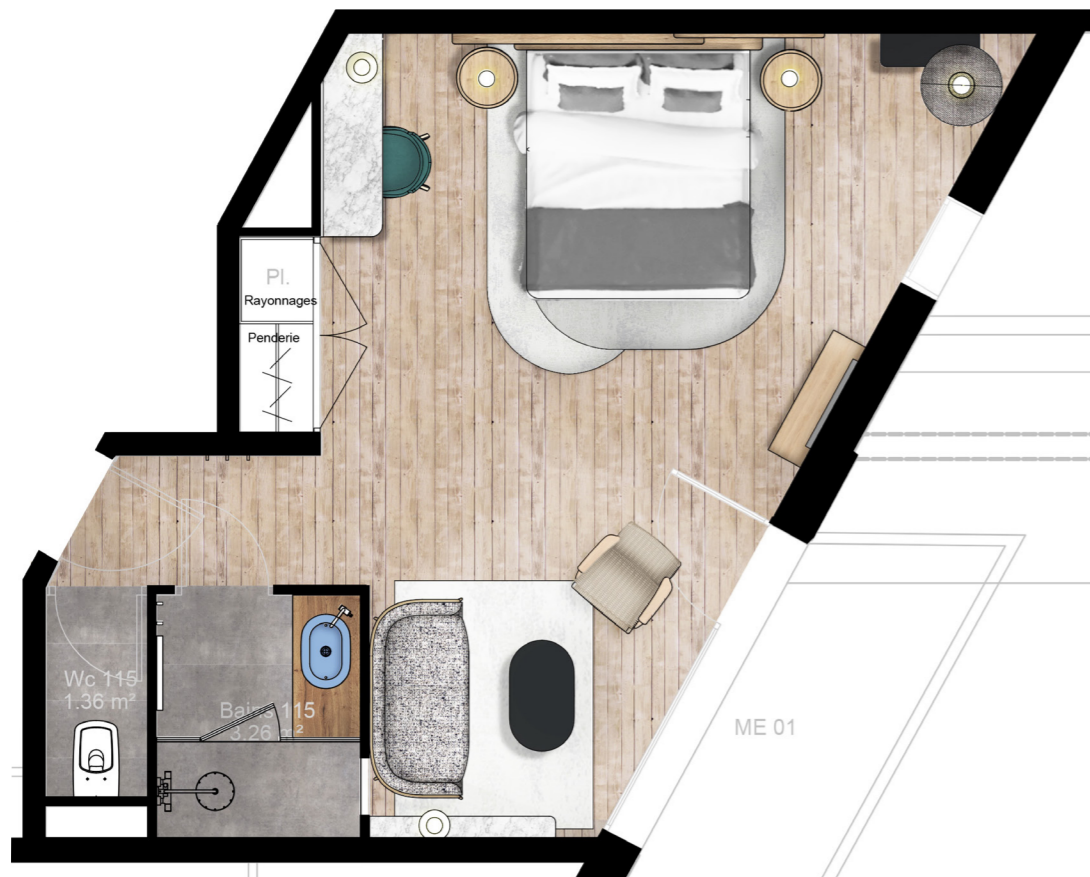
Bedrooms

The Black Bass Hotel offers 29 contemporary bedrooms.

Shades of blue, curves, scales and other aquatic elements create a singular ambiance and a warm atmosphere with the lake as a guideline.

Large windows opening on the translucent water bring a feeling of freedom to feel like a fish in water!

The atmosphere of Black Bass leaves nothing to chance, we find the fish and its world in every detail.



Narrative Design as a Prelude to Augmented Architecture



This project is a perfect example of architecture that follows a deeper reflection on identity through narrative design. It is the construction of a story around water and the aquatic environment that has enabled this unique renovation, where this guiding principle is found like a common thread in all the rooms, both in the colors and the furniture.

Led by Patriarche, this project envisions a hotel in perfect harmony with its geographical location. It is a tribute to the lake's water, the imagination of its depths, its movements: a homage to the variations of each moment, the poetry, the enigmas, the curiosities, and the beauties. Black Bass Hotel offers an ideal environment, between lake and mountains, with a refined, minimalist, and resolutely contemporary decor.

The furniture is modern with touches of wood. Preferred brands: Verges, Vincent Sheppard, Muuto, Bolia, Cane Collection.

A tribute to the lake's water, the imagination of its depths, its movements

Signage



The signage, both understated and elegant, is integrated into the interior design to provide high-end services. It is developed around the logo and the new graphic identity of Black Bass, a nod to the freshwater fish.

Primarily made from a single material, brass, which is malleable and non-ferrous, this signage embraces its decorative dimension, much like the hotel itself.

The concept is enriched by the personalization of the rooms through illustrative graphic treatments and representations confined to the interior space, aiming to foster identification and appropriation of the premises.

A custom graphic design of the circulation areas has also been applied to the carpet, featuring a 'lake algae' effect.





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